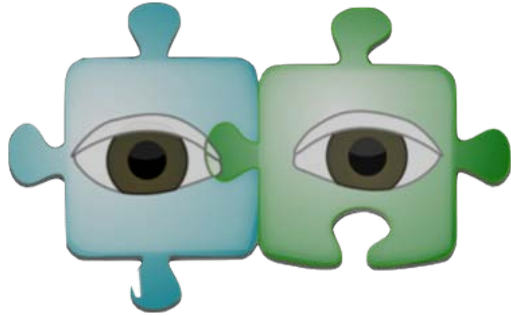


TWO-EYED SEEING – PROMOTIONAL VIDEO

- project completed 2006
 - community outreach; transcultural research
-

In 2004, Mi'kmaw Elder Albert Marshall of Eskasoni First Nation offered the Guiding Principle



of “Two-Eyed Seeing” to our Integrative Science participatory action research process ... a process that included researchers, Mi'kmaw Elders and educators.

We wanted to share the Two-Eyed Seeing message broadly and were encouraged by the Eskasoni Detachment of the RCMP to apply for funding to the Mounted Police Foundation (MPF). And thus, with

funds from them, we hired Yvonne Mosley of Maritime Television and Production Services who created an **8 minute promotional video** (which can be viewed in the “multimedia” section of our website: www.integrativescience.ca). The video features explanations by Mi'kmaw Elders Murdena and Albert Marshall and by Dr. Cheryl Bartlett, Director of the Institute for Integrative Science & Health. All three individuals were instrumental in the conceptualization of the Integrative Science academic program at CBU in the mid-1990s and all have continued to play key roles as the Integrative Science research program has grown. The video is for audiences ranging from Aboriginal youth, to educators and diverse other community members, to Canadian society as a whole. About 1000 DVD copies have been distributed free of charge across Canada; funding to enable DVD duplication came from Cheryl's Canada Research Chair program.